





Digital Future of Communication and Information Technology

Digital Future with National Ambition

Digital Future Holding Company



Digital Future for Communication and IT Holding is a classified and specialized company in providing comprehensive services and solutions, as well as offering top-level management consulting services. It is managed by a team of consultants and specialists in the fields of management and IT. It comprises experts and highly skilled developers, all working according to a common approach, characterized by dedication, precision, commitment, trust, and integrity. All these qualities are directed towards one goal, which is to meet the needs and requirements of the customers.



Mission

To provide cost-effective, high-quality digital solutions that leverage our knowledge and expertise, where our commitment drives us to support our clients and care for our employees.



Vision

To maintain a leadership position in the digital market in everything we do, by providing the latest integrated solutions and expanding our offerings and services in the Arab market.



3°Contractors'



+20 Customers



+100Projects



+50
Consultants'
Expertise



Consultants & Experts

Human Resources & Operation

Business & Technology Solutions

Structure & Administrative Organization

Corporate Governance

Strategy, Planning & Performance Measurement The most important specialized consulting services









Who Are We?



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It is a pioneering company classified in digital transformation by providing integrated solutions for information systems, resources management, business automation, artificial intelligence systems, and cybersecurity. In addition, it specializes in designing and operating data centers, as well as providing technical consulting and information governance services.

Our aim is to excel and become strategic partners for entities and organizations in advancing digital technology initiatives.













Since its establishment in 2019 in Abu Dhabi, the Digital Future Holding Company has expanded its operations to include and acquire 15 companies across the Kingdom of Saudi Arabia, the Hashemite Kingdom of Jordan, the United Arab Emirates, the United Kingdom, and the Arab Republic of Egypt. It has grown into a holding company that holds prominent positions in the Information Technology and Consulting sectors in the Arabian Gulf region. The company is recognized as a leader in the field of digital transformation, offering integrated solutions for information systems, resources management, business automation, artificial intelligence systems, and cybersecurity.

It also specializes in designing and operating data centers, providing technical consulting, and information governance services.













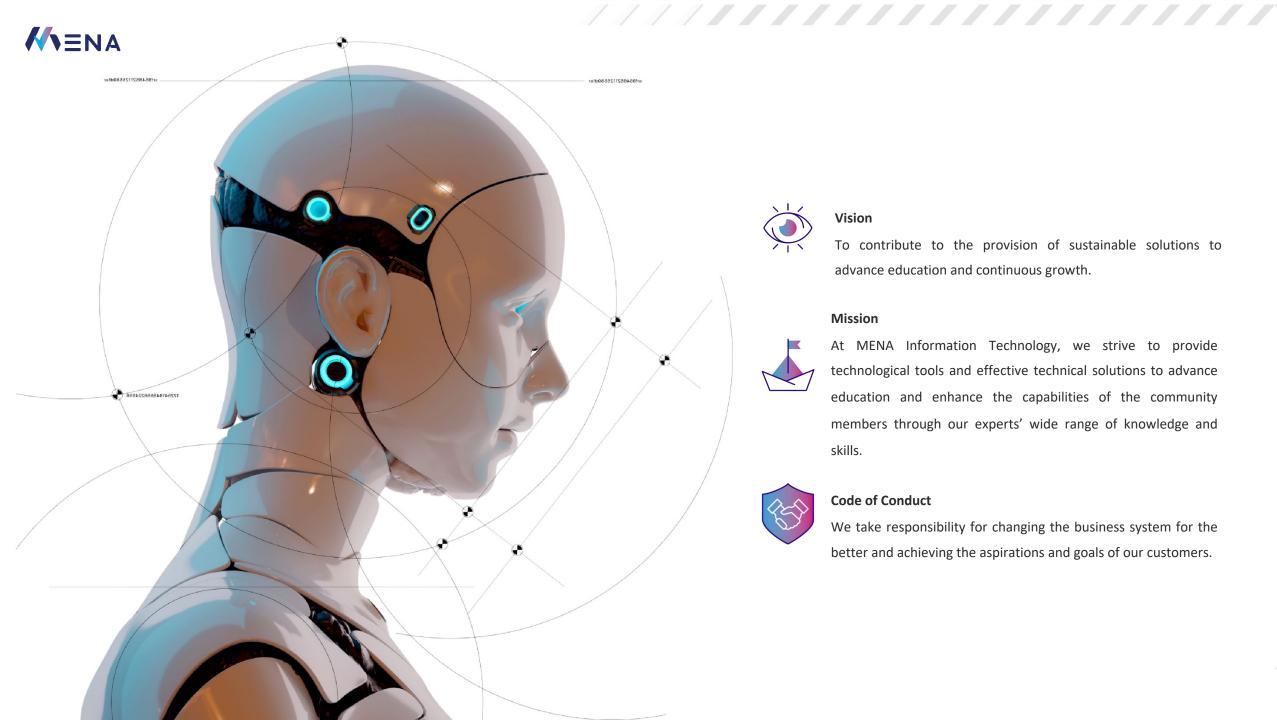


Who Are We?

Digital Future with National Ambition

MENA is a pioneering Company specialized in the field of education, training, and digital transformation. We provide comprehensive solutions for information systems, resources management, business automation, artificial intelligence systems, and cybersecurity. In addition, we specialize in designing and operating data centers and offer technical consulting and information governance services.

Education is our mission, and we aim to uplift our communities and promote their prosperity. We strive to enhance the capabilities of individuals by equipping them with the knowledge and skills that empower them for continuous growth and development.





Vision

To contribute to the provision of sustainable solutions to advance education and continuous growth.

Mission



At MENA Information Technology, we strive to provide technological tools and effective technical solutions to advance education and enhance the capabilities of the community members through our experts' wide range of knowledge and skills.



Code of Conduct

We take responsibility for changing the business system for the better and achieving the aspirations and goals of our customers.







Integrity

We process and organize the educational and training development and transfer of expertise, in addition to maintaining the data and information in strict confidentiality.



Commitment

We are committed to achieving integration in time with the quality of performance and raising the value of work in proportion to the cost for the customer.



Professionalism

We have a distinguished and creative team capable of providing high-level educational, training and digital technical services.



Social Responsibility

We can assume the responsibility, of the business and services of entities and companies, as well as the responsibility of individuals to develop and train national cadres with international expertise.







Our Team

Because we believe that real investment lies in the arms of our children, our team include a selection of the most prominent national competencies and international expertise, all of whom work to achieve a strategic partnership that enables the beneficiaries of our services to overcome all the challenges they face







Educational & Training Services

Educational & Training Services





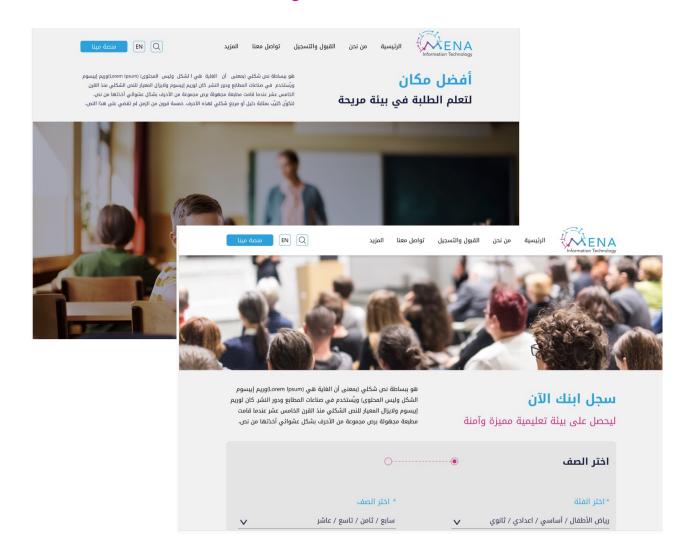
- 1. The services offered involve providing educational services for postgraduate master's and doctoral studies in the Gulf region through contracting and collaborating with international universities worldwide.
- 2. Furthermore, these educational services are extended within universities through an educational platform designed for the universities. This platform serves as the technical arm of the university to deliver both live and recorded lectures within the university. It also assists the students at various educational levels in aspects, such as attending lectures, taking exams, and managing the academic affairs.
- 3. The provided services include an educational platform for schools, allowing students to attend classes and take exams remotely.
- 4. These educational services include providing academic tutoring across the various school levels, with a particular focus on the secondary education and tracking the progress of the students' learning. The platform serves as a general tool for the students.
- In addition, there is a training platform that offers diverse training materials covering both the administrative and technical educational fields in multiple international languages. The platform is distinguished by its instant video translation capability and the provision of comprehensive summaries of the recorded training materials in the user's selected language.
- 6. A library of tests in various fields and languages that allows the trainees or users to request tests. The test library utilizes the artificial intelligence to prepare the tests.
- 7. A platform that assists the learners in uploading the training materials and translating them into multiple languages, using modern technologies and artificial intelligence.



Educational Technology

Educational Platforms









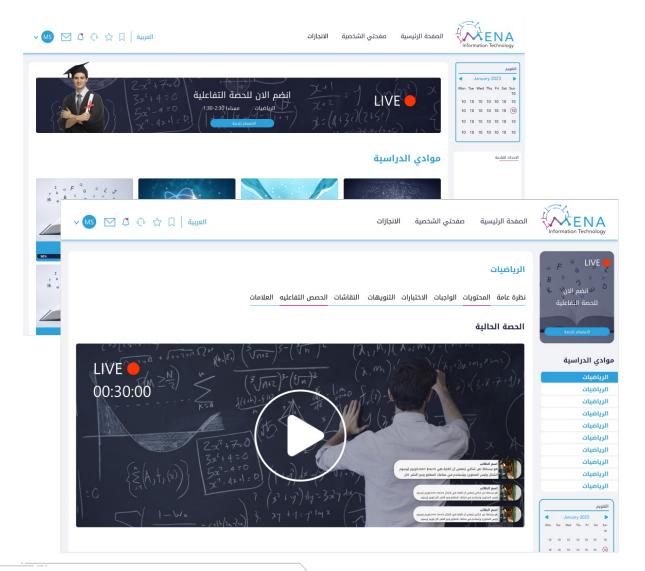




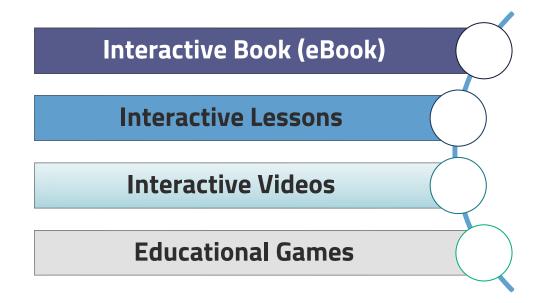
Training

E-Learning Content





Interactive e-learning content that achieves and meets the educational and training needs of the target groups.





Management & Technical Consultations





Strategy

Develop the operational plans for the restructuring, operation and control of the technical sectors.



Methodology and Stages

Assess the current situation and identify gaps; develop business mechanisms and paths; change towards digital transformation, while enhancing the information security, and developing initiatives and roadmaps.



Plans

Launching implementing and strategic plans based on the foundations of quality of life, developing executive management and determining the performance measurement.



Achieving Goals

The success of the strategic plan by raising the efficiency and providing a comprehensive vision about the strategic project portfolio of the senior leadership, and achieving the quality of the operations provided, which contributes to the clarity of vision and the total control.



- Education, employment and universal access
- Advocating the transparent governance
- Enhancing responsibility and developing accountability
- Awareness and rehabilitation

- Strengthening Governance
- Opportunities and outputs of success and their quality
- **Empowerment and** Enhancement
- Reducing the financial cost

Digital Future with National Ambition



Business Consultations

- Development of the operational model.
- Development of the organizational structures.
- Preparation and development of the job descriptions.
- Developing a matrix of authorities and responsibilities.
- Building a structured and utility-based procedures.
- Defining the work procedures, which will contribute to achieving the objectives of the organization.
- Building a model of policies and procedures manual.
- Developing a methodology for documenting the work procedures.
- Modeling and documenting the policies and procedures in the Departmental Manual.
- Development of feasibility study.
- Developing methodologies and training plans.

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Project Management

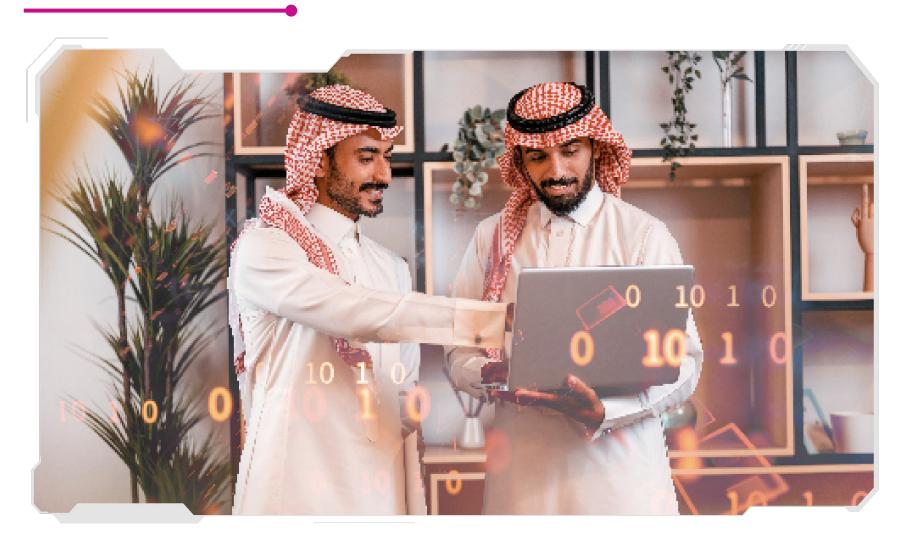
- Establishment of the Projects Office
- PMO Operation
- Management, follow-up and implementation of the operation and maintenance contracts
- Review and development of the technical atmosphere for the operation and maintenance contracts
- Develop and prepare the operations and maintenance strategies
- Study the costs of operation and maintenance
- Develop the forms and reports used in the follow-up of operation and maintenance work
- Development and operation of the maintenance management system



Digital Solutions



Solutions Technologies





Inegration



Maintenance & Support



Internet / Interant Portals



Business Intelligence



ERP System



QA testing



E Services









Systems Development Services



Analyze, design, develop, and test the systems and applications on various development platforms



Build web apps, desktop apps, mobile apps, and cloud apps



Design and build databases, data migration packages and migration



Integration internal external systems.



Automation Projects



Artificial Intelligence



Internet of Things (IoT)



Business Intelligence







Power Bl







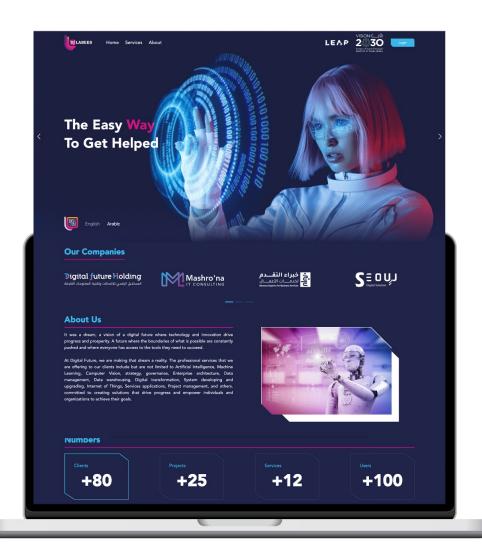












E-Portals

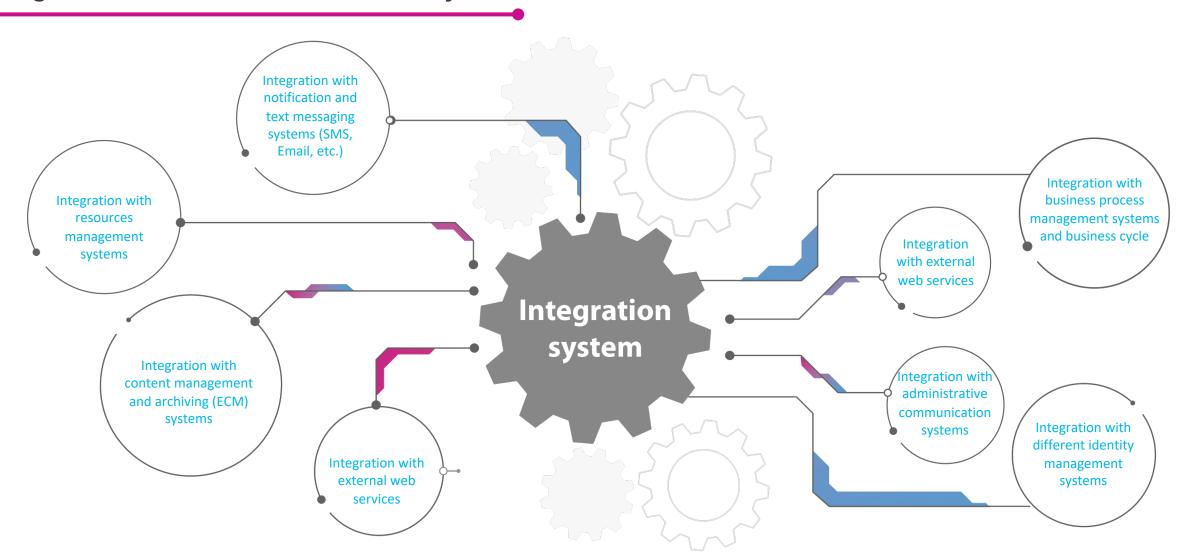
Electronic portals are one of the most important mechanisms through which the integration takes place between the users, information, systems, and work procedures within the organization, and electronic portals provide several features, such as content and records management, institutional search, website management, browsing, user management, and permissions.

- Designing an interactive interface for the internal and external electronic portal.
- Building the content structure of the portal and determining the browsing method and the data sources.
- Building web parts and making them customizable and editable for the users.
- Building the internal and external gateways as well as the integration with the internal and external systems.

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Integration with the Internal & External Systems







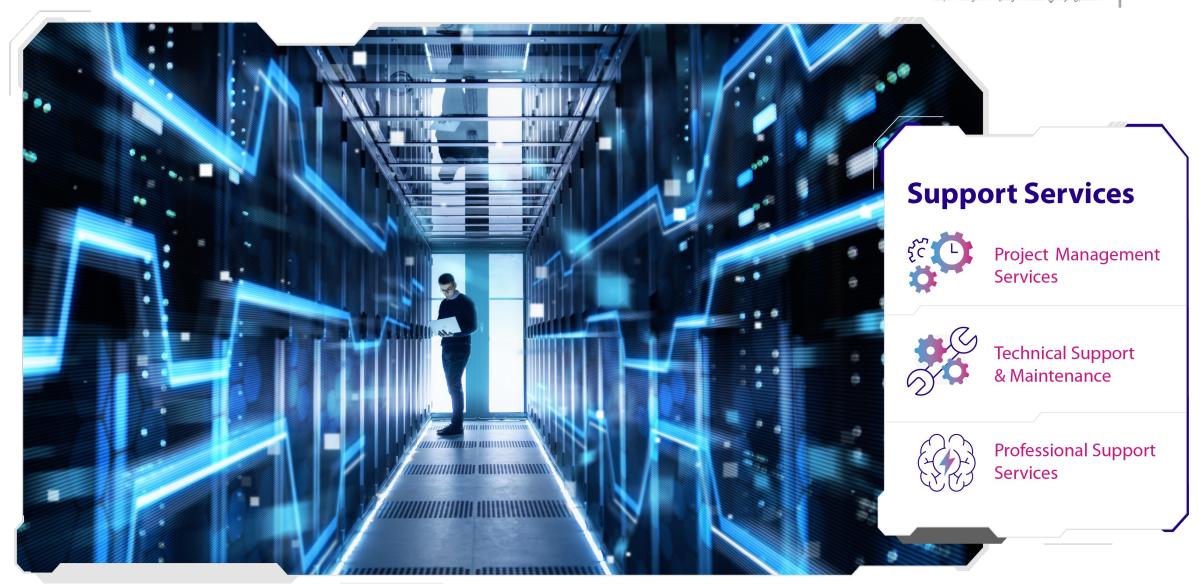
Main Systems Application Services

- We create solutions in providing a suitable and smooth workplace environment with services that enable the management of operations with the highest degree of efficiency.
- We build clear strategies, design services, and provide the necessary data and reports that enable making the right decisions and vision with a strategic and insightful dimension.
- We identify and analyze the strategic and statistical performance indicators and follow up on them faster.
- We know the performance indicators of the various departments in the organization, link them with the strategic objectives, and work to improve and automate them.
- We build and automate the indicators and reports (added value dashboards).
- We provide technical support and maintenance services for the systems and programs developed by the company, whether at the customer or upon request.



رؤيـة تـبـدأ بالتعليم والتدريـب Vision Begins with Education





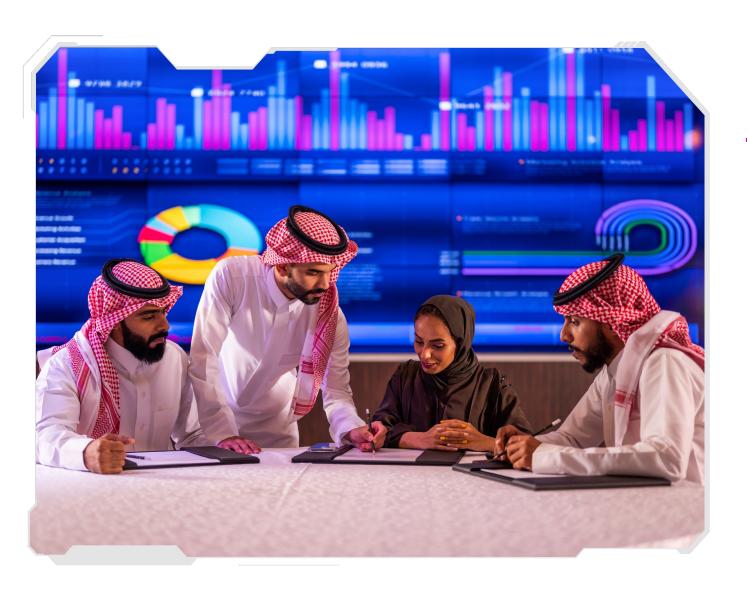






Project Management Services

- PMO Consulting
- Project Management Consultancy Services
- Business Project Management Packages

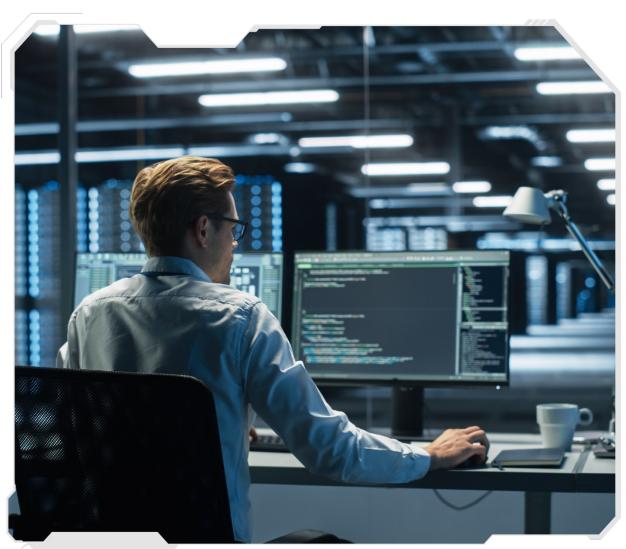


Professional Support Services

- Providing the customers with support services in various fields, such as technical support for networks, programming, design, analysis, team management, and project management.
- Providing national or foreign cadres with high competencies to accomplish the technical and administrative tasks.
- Preparing reports on the results achieved and the technical systems to solve technical problems, if any.

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Technical Support & Maintenance

- The technical support is provided professionally through a technical support agreement, specifying the method of requesting the technical support service, response time, method of evaluating and classifying the required support, and other technical details that ensure the flow and flexibility of the support and maintenance operations.
- Full compliance with the terms of the support agreements
- Experience in dealing with the government environment
- Ability to fully interact, integrate and coordinate with employees in the government sector



Business Procedure Management





These elements collectively help in the effortless and speedy transformation of the manual tasks into electronic ones. Our services include the following:

Business Process Management and System Integration

E-form

Data Analysis and Process Engineering



Products

Strategy Follow-up Management System

The speed of decision-making for business owners depends on the efficiency of the systems used in providing accurate information in a timely manner, so the system of managing and following the strategies and the subsequent operational plans and comparing them with the immediate completion rates contributes to the ease of follow-up, addressing the defects and the speed of making sound decisions in a timely manner, which leads to increasing the efficiency of departments and raising their competency.

The most important features of the strategy follow-up management system

Help decision-makers to make the right decisions at the right time

Extracting all types of reports necessary for follow-up and monitoring

Saving time and effort in preparing, reviewing and following up on the strategic and executive plans

One of the most prominent characteristics of the system and its components

Strategic, operational and achievement performance indicators

Where all tasks and the extent of progress in achievement and deviation from the planned performance indicators are displayed on specialized screens, helping to make the right decisions at the right time

Specialized Panels

Starting from the screens of initiatives and their programs, projects and tasks

Objectives panel

Where it clarifies all the strategic and operational objectives

Plans panel

Where it is possible to launch in more detail on the strategic and operational plans

Control panel

The main panel to form a comprehensive view of all components of the strategic and executive plan, its indicators and the extent of achievement.

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Project Management Office System

On-time delivery is one of the biggest challenges in project management, and because we are keen on time accuracy, we have worked to rely on integrated, flexible and easy-to-use systems, starting from project planning, time and financial scheduling, saving all relevant documents and extracting professional reports with ease to follow up and monitor the project performance.

One of the most prominent features of the project management system

- The ability to manage multiple projects at the same time
- Monitor team performance and perform required tasks through Stream Activity
- Assist project managers in viewing and dealing with critical points
- Available in Arabic and English
- Division of projects, scheduling of tasks, and allocation of resources
- View all macro and microdata related to projects
- Keeping all documents related to the projects of various types

- Can be integrated with other systems easily
- Granting authorities according to the different departments and tasks
- Use Gantt charts to track project progress
- All information is managed and stored on cloud storage systems
- Ease of use of the system

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Club Governance

The governance system is intended for sports clubs and federations, as it contains a general database to record the organizational structure of the club or sports federations as a basic procedure for operating the system.

The system was built flexibly to meet the various needs of the clubs and sports federations, and the system was built flexibly that allows the club's management to convert any paper form into an electronic form without the need for programming, and thus the club can convert all paper forms within it into electronic forms in a record time, with all fields of each form flexibly determined.

The governance system is the basis that distributes the authorities to view the data of the club's employees, and this enhances governance practices, the data of the employees, whether they are (administrators, players, or technicians) is recorded according to the organizational structure entered in the system.

- The governance system contains an unlimited number of electronic services that enable the club to convert all paper procedures and forms into electronic ones for all club employees or for a specific department.
- The governance system can be accessed directly, you only need an internet browser, and no software is required.
- It is fully compatible with all smart devices



Our Clients



هيئـــة تطــويـر محــمية الإمـــام تـركـي بــن عبـــدالله الملكــة Imam Turki bin Abdullah Royal Nature Reserve Development Authority





























































































